





B-Corp Impact Report 2024

WELCOME

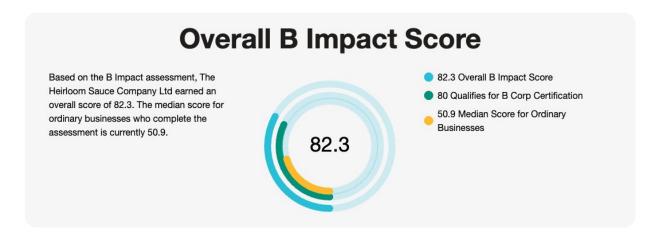
At Gran Luchito, we're driven by a clear Mission: To become the world's most loved authentic Mexican food brand by looking after our customers, people and planet.

In 2024, we sharpened our focus on sustainability and internal processes. We completed a comprehensive survey of our suppliers environmental actions and worked to strengthen our internal processes. In 2025 we are looking to get a clearer understanding of how we can collaborate with our suppliers to reduce our environmental impact and refine our team's processes for greater efficiency and transparency.

We also welcomed some fantastic new members to our growing team.

This report isn't just about our B Corp score - it's a reflection of how our values come to life. We're proud of what we've built so far, but there's so much more to do.

We are fighting for better, one delicious bite at a time!



Did you know that Gran Luchito translated means 'GREAT LITTLE FIGHTER'?







OUR VALUES

We're not just proud of our culture; we're energised by it! It's the heart of who we are, driving our bold ambition, our scrappy spirit and our unwavering confidence as we fight for a better more authentic Mexican food together.

NIMBLE

We act fast, make decisions, and reject bureaucracy. We always strive to do more with less and treat every pound as if it was our own.

PROGRESSIVE

In this ever-changing chaotic world, we stay focussed, are hungry for more, embrace change, innovate and continuously improve.

AUTHENTIC

We keep it real like our Mexican food. Everyone is free to be their true self and we value our differences. We communicate openly, act with integrity, and are accountable for our actions.

<u>INCLUSIVE</u>

We are one team and we show up for each other, pulling in the same direction to achieve our common mission.



ENVIRONMENT

In 2024, we rolled up our sleeves and carried out our first-ever supplier environmental survey – taking a closer look at the ins and outs of our supply chain.



Here at Gran Luchito, we know that great taste goes hand in hand with looking after the world around us. This year, we've turned our attention to our brilliant suppliers – chatting with each of them to see how they're already championing the planet, what their plans are for the future, and how we can work together to make an even bigger impact.

We found plenty to cheer about – from clever recycling and waste management to cutting down emissions. But we also spotted opportunities to do even better together, like setting targets for using recycled materials in packaging. There's always more to do, and we're excited to take those next steps with our suppliers, side by side.

INVESTMENT IN

FUEL-SAVING, GREENER
TRANSPORT

TRANSPORT ROUTE
OPTIMISATION
REDUCE CO2 EMISSIONS
by efficiently programming
logistics

WASTE REDUCTION
PROGRAMMES
RECYCLING, DONATING &
BIOMASS FUEL USE

Did you know that Gran Luchito is a FULLY REMOTE TEAM!?

We have a lower carbon impact without running an office or commuting.



WE'RE FIGHTING FOR...



Continued moves towards more sustainable packaging solutions, actively optimizing our shipping routes to reduce our carbon footprint, and forging strong, collaborative partnerships with suppliers who share our vision.



WORKERS

100% of team attended
TRAINING & CAREER
DEVELOPMENT SESSIONS

Remote & flexible working
TO SUPPORT WORK LIFE
BALANCE

WHOLE TEAM MEET UP IN PERSON!

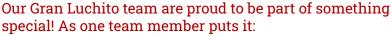
Tacos, Training & Tightly
Contested Games

As Gran Luchito keeps on growing, we're on a mission to keep our one-of-a-kind 'one team' spirit alive and kicking. This year, we've given our processes a fresh look to make sure our remote-first way of working isn't just getting by – it's thriving. We've also backed our brilliant team with training and career development to help everyone reach their full potential.

Listening to our team has been key — we've taken the time to hear what they're saying in our employee engagement survey and put those ideas into action to make the Gran Luchito experience even better. We're seriously proud of this crew, and if you ask them, they'll probably tell you they're pretty chuffed to be part of it too!

A stat we're truly proud of: 100% of our team agrees that having a remote job perfectly suits the way they want to live their lives

That's what we call SUCCESSFUL WORK-LIFE BALANCE!



"Oh yeah, always. Bragging rights are mine!"

We thrive on supporting each other, and it shows:

"The company support has been outstanding. I couldn't have asked for more."



2025

WE'RE FIGHTING FOR...



Personal development opportunities, another annual whole team get together, and finding ways to continue the team bond and culture whilst remaining remote first as our team expands.





COMMUNITY







As passionate foodies, it was only natural for us to back charities tackling food waste and hunger.

All year long, our team have got stuck in with volunteering days, fundraising efforts, and donating Gran Luchito goodies to those who need them most.

90+ hours spent volunteering in 2024!

Over £3,000 worth of stock donated!

Over £1000 donated to our chosen charities!







WE'RE FIGHTING FOR...



We're continuing to support our chosen charities who are combating food waste in the UK. We plan to do this through donations and team volunteering.



CUSTOMERS

We're obsessed with delighting our customers!

Our customer service is friendly, full of energy, and always ready to lend an ear – because we want everyone to feel as passionate about our products as we do. This year, we've stepped things up a notch: we've fine-tuned our customer contact process so we can respond faster and better to everyone who reaches out.

"Thank you for your quick response - your customer service is as excellent as your products!!"





" It is nice to know we have been listened to, and are valued customers."

" I really appreciate the speed of communications "

We are proud to be the brand of authentic Mexican at home, this year we have been working on **NEW PRODUCTS** to allow our consumer to cook more of the Mexican flavours they love.







